

# Hosted By Kathleen Gage...

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In this presentation, you will learn how John actually drove 122,547 targeted visitors to one of his websites and how you could do the same in your website or offer you have and get this using Pinterest and using it for free.

That's what we are going to be covering.

### Sponsor

This training is sponsored by Real Fast Pinterest.

Where we show you how to harness the viral marketing power of Pinterest to drive more traffic to your Kindle listings and other offers FREE.

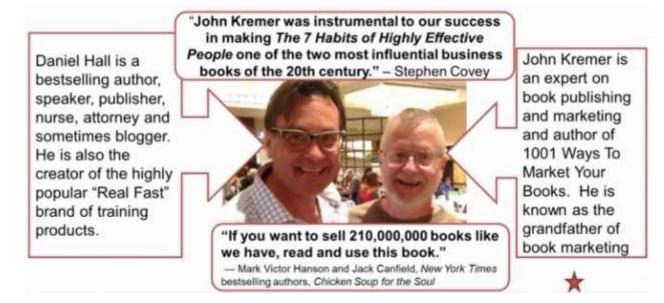
http://www.RealFastPinterest.com/Kathleen

## **Our Promise**

In this presentation, we will show you step-by-step the elements of simple info-graphics that are easy and fast to make and that can drive massive traffic to your Kindle books or other offer <u>FREE</u>.

What we'll teach is so easy to implement that you can start within 15 minutes after reading this guide and start seeing more traffic to your offers in the next 24 hours!

### Who We Are...



When new social media platform comes out and people are yelling for "Help" on how do they use it and why do they use it. So part of what we are presenting here is telling you "why" and "how".

### What is Pinterest & Why Should We Care

Pinterest is one the fastest-growing social sharing networks anywhere. Everything goes viral on it because of the nature of how it works. When you go to Twitter and something that's shown is gone right away and nobody's going to see it again unless you visit the actual profile. But with Pinterest, it shows to everybody and everybody has the chance to review the people they are following and look at pins and really have a chance to share them in a much more viral way because of the nature of how Pinterest is designed and how it's used.

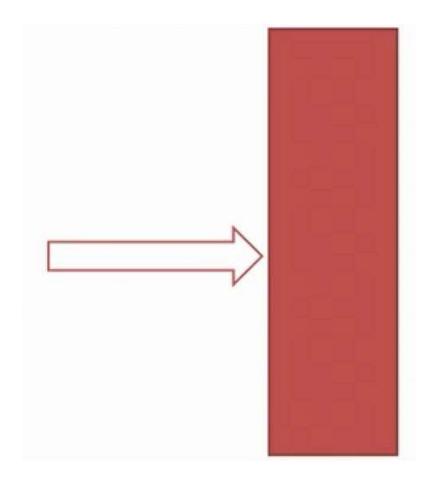


Here are a few key statistics to Pinterest users...

- Pinterest is retaining users 2 to 3 times more effectively than
  Twitter did. That means users love the site.
- The most popular categories are those of interest to women (who still dominate the pins and membership): fashion, design, home, décor, recipes, hobbies and crafts. This also includes the 5S of 5 Success - Food, Fashion, Fitness, Family, and Funny. They also love inspirational quotes any kind of quotes that are created and shared graphically.

### The Shape of Viral Pinterest Graphics

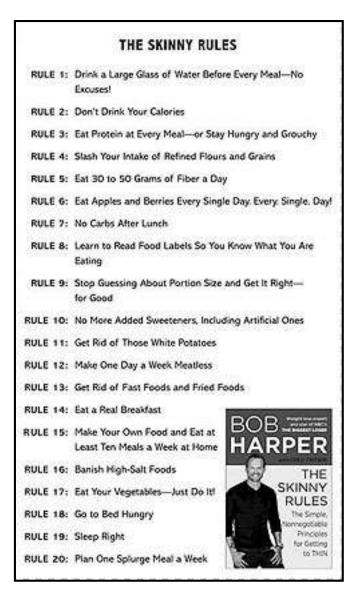
• Long & Thin (think the size and shape of a bookmark 300x800 pixels)



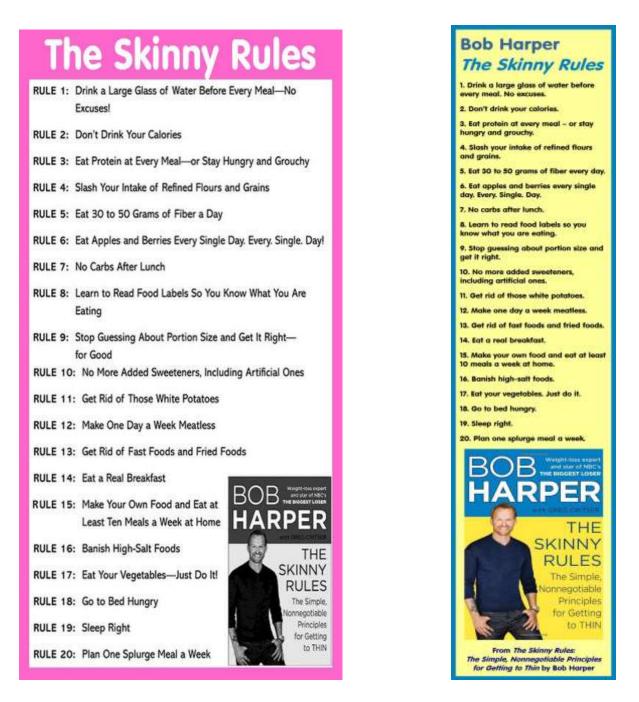
This gives more visibility on Pinterest and also gets more shares. The longer and thinner it is, the more likely people are going to see it and share it.

### **The Book-O-Graphic**

I'm going to show you the step by step that I did in creating the viral Book-O-Graphic that has had over 1.4 million shares in just the last 18 months. What I did is I **piggy-back on a viral phenomenon** that was already out there – The Skinny Rules by Bob Harper from the Biggest Loser.



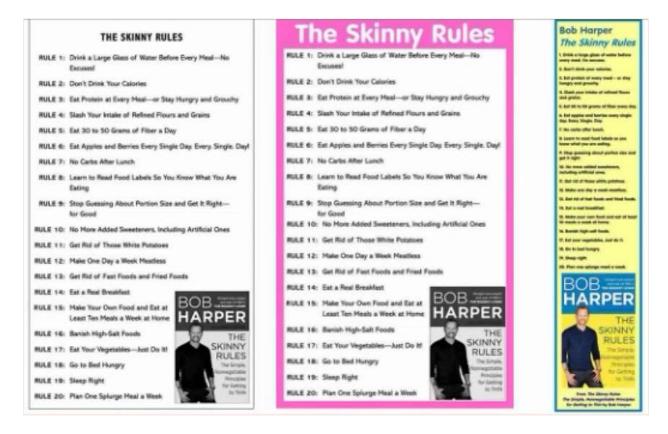
One of the days when I was in Pinterest - back on November 2012, I saw this post. I find it plain and ugly and I redesign it by putting pink border in it.



It's not that very pretty but this kind of pin that pinned on November started to get like a thousands of repins a day. (Image on the left) And people would be coming to my website. About a month later, I thought of maybe I can do something better. So I created reinvented and redesigned it again

which is much thinner and taller. (Image on right) You could see it's much more colorful. It plays off with the color cover of his book cover.





As you can see, the image on the right has the much prettier presentation compared to the other two.

Now, the one on the left (the original one) has had about a million repins. I just checked it got 954,000 repins. That's in about 2 or 3 years.

In where as mine (image on right) has already had 1.4 million in 18 months while the pink one (image on center) has had about 200,000 repins in the last 20 months.

### **Characteristics of Book-O-Graphic**

- Long & thin
- Condensed content from book
- Use colors found on cover
- Picture of cover
- Links to Amazon listing (preferably through your affiliate link)



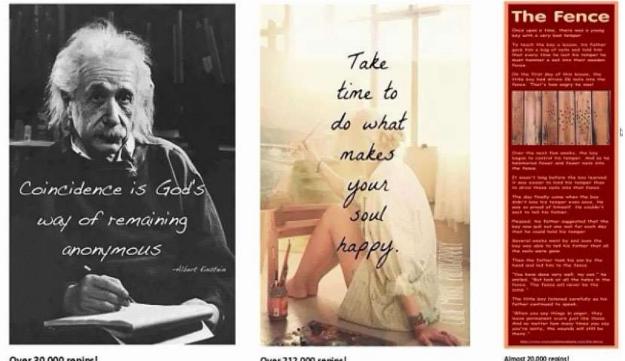
### Actual Proof of Traffic

You can the number of repins. That's the information from Pinterest. And as you can see I also got 123,512 views on my website in the last 18 months with the Bob Harper: The Skinny Rules book-o-graphic. I still get visitors from this one graphic every month. It hasn't quite a down. Eighteen months

later and it's still doing it and the same number of people coming over and over again.

### **Examples**

Here are other examples of the things I shared on my website and then pinned...



Over 30,000 repins!

Over 212,000 repins!

The first image was shared on one of my website and it has over 30,000

repins.

The second image was a pin that I repinned but how I repinned it is I shared it to my blog first and I pinned it from my blog. It has over 212,000 repins of that one image and I didn't even create it.

The third image is the one I created. It's a story that I saw on Facebook and I decided to make it pretty. It has almost 20,000 repins.

### Here are book-o-graphics that I created...

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The first one was not created by me. I just repinned it and it gained over 107,000 repins and 1,434 visits to my website.

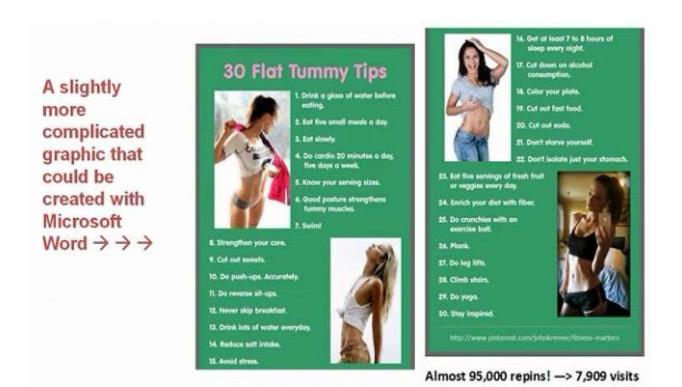
The second image was something I created from two blog posts on Forbes. I created this graphic and put the woman's photo who wrote the original article and I shared this. This I created 6 months ago but already had 92,000 repins and generated 22,392 visits to my website.

The third image has made over 281,000 repins and 30,319 visits to my website. It's just words basically with great quotes.

The fourth image is an interesting one. I've created that from a number of articles I've seen on cucumber uses. I pinned it and gained over 96,000 repins. It's easy to create. I use a cucumber image that I found free from

Google Images. I made sure it's a copyright-free image and I put in the 16 tips. It generated 6,218 visits to my website.

#### Here's another one...



This was one generated from the original post that I repinned from somebody else and was driving a lot of traffic. So I decided to make it a little bit more pretty. I came up with photos of fit ladies and the tips. A little bit more complicated, yet you just have to know to put the images to the left or the right.

### **Topics That Led Website Visits**

Title		Views	
Bob Harper: The Skinny Rules	illi	123,512	
15 Things to Give Up If You Want to Be Happy	du	30,319	
18 Things Mentally Strong People Do	de	22,392	
The Skinny Rules Via Bob Harper	da	16,074	Check out the topics
Video Infographic: 30-Second Gut Flush	da	12,406	
Home page / Archives	ala	10,099	that have led to the
The Knot Library: 50 Ways to Tie a Scarf	ello	9,048	more website visits
Pitness Matters: 30 Plat Tummy Tips	680	7,909	
Printable: Age 4opropriate Chores for Kids	du	7,203	from Pinterest pins:
Infographic. The 7 Rules of Life	c80	6,767	
The DASH Diet Weight Loss Solution Rules	do	6,753	Diet, health, crafts,
16 Unusual Uses for Cucumbers	da	6,218	
Infographics	db.	5,442	fitness, cats & dogs,
The 7-Day Plan to Lose 10 Pounds	iBa	5,435	jobs, success, yoga,
Infographic: The Difference Between Cats and Dogs	di	3,696	
Health and Fitness Infographics Index	da	3,455	food, Dr. Seuss
Infographic: Best Jobs in America	do	3,438	
MaryEllen Tribby: The Success Indicator	cBit	3,175	$\leftarrow\leftarrow\leftarrow$
Yoga Cats Doing Various Yoga Poses	cla	3,042	
10 Things You Must Give Up to Mave Forward	680	2,971	
The 7 Rules of Life - Utimate Edition by Fitness Matters	680	2,954	
Infographic: 10 Healthy Choices to Sim Down Fast	de	2,937	
Motivational Bookmarks Index	du	2,516	
Smoothie Recipes for Every Occasion	da	2,490	
Infographic: How Foods Affect Our Bodies	elle.	2.384	

Another one that seems to drive a lot of traffic is quotes from Disney. These are numbers that I took. These are total views from different pages. 95% of that traffic has come from Pinterest.

### Here's the one I did days ago...



This is the graphic I created and I use praying hands image and then I added my words to it. In this case, I actually added a link to my website as well. So as it gets passed on, my website will still be attached. Within 10 hours, I got 15 repins.

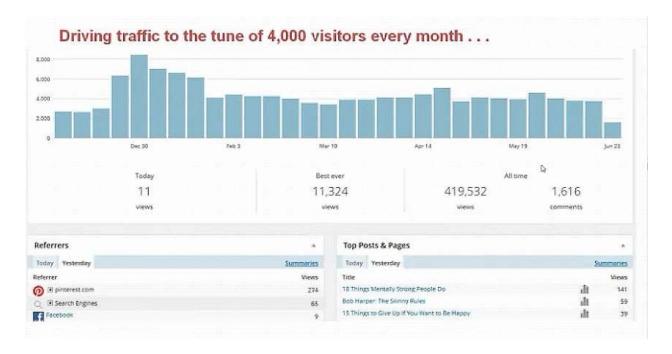
### This is the one that Brian Tracy did...



As you have seen of the statistics above, that's how the viral things start to happen.

So the original image I saw on Facebook was the purple one. I re-created it and corrected the grammar. Now it's my unique content (image on right).

### I wanted to show you that Pinterest really drives traffic.



This is taken from my WordPress Analytics.

As you can 274 people came from Pinterest, 65 came from the search engines and 9 in Facebook. You could see how much viral impact Pinterest is in terms of driving traffic.

The top graphic just shows you that the average number of visitors to my website on the weekly basis is 4,000 people.

### Here are a couple of book-o-graphics that I created over time...



First image was the one for Scott Grosberg, the "5 Steps to Achieving Dreams".

One the second image is for Valerie Bertinelli. So that was her book cover. She was promoting it. Obviously I'm piggybacking on Valerie's promotion – One Dish at a Time. I created this graphic and I pinned it and I got a lot of traffic from it.

The third image was from the articles that Maya Angelou did and I added one of her books – The Complete Collected Poems of Maya Angelou. I created this about a year ago but when she died couple of weeks it gained an incredible amount of traffic.

The fourth was the graphic I created for one of my clients. She shares it prominently on her website as I shared it prominently on my website too and it drives a lot of traffic to website. The good thing is her book "The Dash Diet Weight Loss Solution" went number 1 to all Amazon after she appeared on the Dr. Oz Show.

The fifth image also drove a lot of traffic to my website.

All of these have driven a lot of traffic to website. I'm piggybacking on other people's content. In some case with their permission, sometimes not but I keep on sharing things, I reword things so that I'm not in violation of copyright.

### Making Graphic in MS Word

Making graphics in MS Word is really simple.

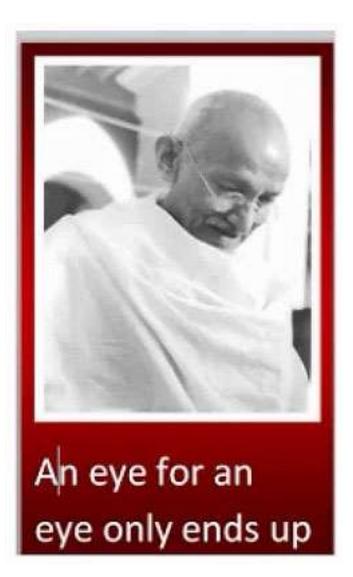
**1. Set up your page** so that you have the right width and height that you want. Like in this case, 3x8.

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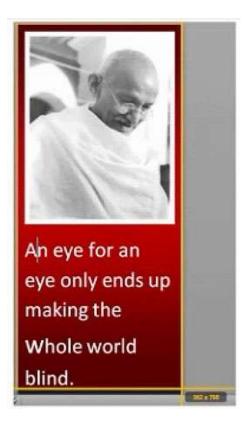
2. Select your own background. You can add colors; do texture, pattern or even put a picture in the background. So there's lot of options.

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### 3. Add Text & Image.



4. Use a screen capture program. It's very simple. You surround the image that you want to capture and you save it. You can use *Jing* to screen cap... Now Go Pin!



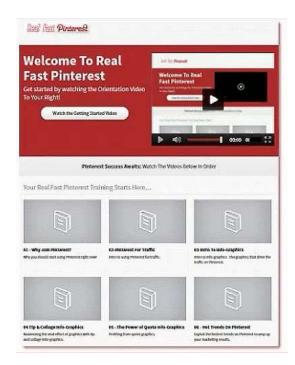
# The processes to make this actually work for people are the following:

- You create the graphic or you get a graphic and reinvent/redesign and repin it.
- F You can actually put it on your own site/blog if you have it.
- Then, pin directly to your own blog. When you pin from your blog, the link to your blog goes with the image.

Note: If you are taking your pins from other Pinterest users, there is a license that you get from Pinterest to do exactly that. It's a license to use anything on Pinterest.

## Introducing...

# **Real Fast Pinterest**



### It's a Total System for Pinterest Success

Here's the best thing- this system is specifically designed for people who are **NOT GRAPHIC DESIGNERS** 

If you know how to make pretty graphics so much the better but you don't need to.

## Formula for Pinterest Success

### Traffic = Eyeballs = Money

**Real Fast Pinterest** is the training that shows you exactly how-to post info-graphics that you create and starting getting traffic from them almost immediately.



### **It's About Posting The Right Images**



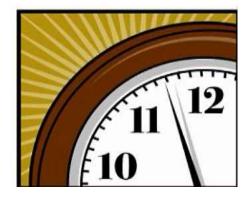
**Real Fast Pinterest** shows the types of images to create- and they're super easy to do – and how to post them to maximize exposure and the likelihood that they'll go viral.

## At Real Fast Pinterest We'll Show You...

 ✓ Exploiting the Hack in Pinterest's TOS that Provides you an Unlimited Supply of Images to use FREE



✓ The Special 2 Minute-To-Make Graphic That Can Generate Traffic for 2 Years Plus!



- ✓ How to Repin for Maximum Viral Spread!
- ✓ Creating Book Sales From Book-O-Graphics

 ✓ The Perfect Couple: Making Amazon Your Best Friend for Your Pinterest Campaigns

amazon.com Pinterest <

 ✓ Group Boards = Group Love! It's where you invite people and post for the same board.



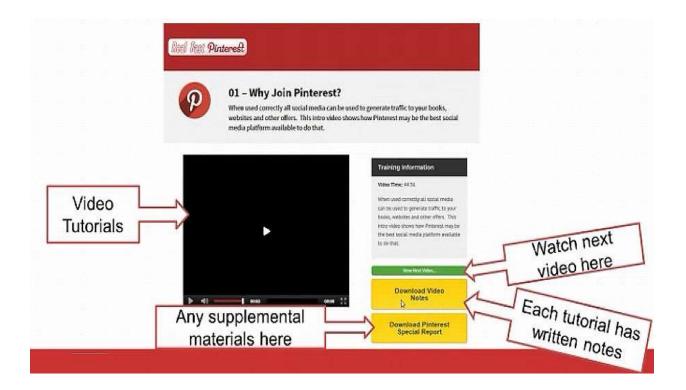
✓ How to Create Info-Graphics in MS Word



Stay Out of Legal Hot Water (module in safe pinning)

# ✓ Real Fast Pinterest Has an Easy to Learn

## Environment



### <u>Bonuses</u>

 ✓ Sell 100 Books in the Next 2 Weeks Using All Free or Low-Cost Strategies (\$97 Value)



Here's what Anne Marie said about this bonus...



AnneMarie Callan

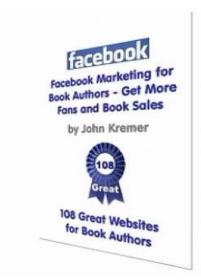
24 mins

Big thank you guys ... Daniel Hall and John Kremer ... I have been going through the bonus on book marketing and it is too amazing for words. I've so many excellent tips to follow through now. And seeing more bonuses down this page ...it's madness ... but Thank You Both You deserve ABCD (Above and Beyone the Call of Duty) Awards.

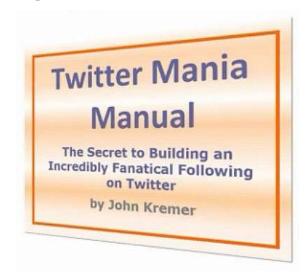
✓ Members Only Private Facebook Group



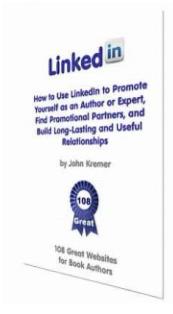
✓ Facebook Marketing for Authors
 Get Real Fast Pinterest at a very special deal thru September 28, 2014
 <a href="http://www.realfastpinterest.com/kathleen">http://www.realfastpinterest.com/kathleen</a>



 ✓ Twitter Mania Manual: The Secret to Building an Incredibly Fanatical Following on Twitter



 How to Use LinkedIn to Promote Yourself as an Author or Expert, Find Promotional Partners, and Build Long-Lasting and Useful Relationships



✓ Members Only Group Board "Tip-O-Graphics" for Posting
 Privileges and Share it to 18,569 Followers of John Kremer

What's the Investment?

**Regular Price \$297** 

# Webinar only investment of **\$127**

http://www.RealFastPinterest.com/kathleen

## <u>Guarantee</u>

Don't decide right now... take the advantage of your Unconditional "Triple Guarantee".

Just try **Real Fast Pinterest** for 30 days...

If you're not getting the massive traffic you want... OR don't like our radical enthusiasm... OR are unhappy for any reason – no worries! We'll refund every penny you invested today... No questions asked, no hassles, and no hard feelings.

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## <u>Still More Bonuses</u>

- ✓ 3 Additional Trainings
- ✓ How to Convert Pinterest Traffic To Cash
- ✓ Designing More Cool Info-Graphics With Free Online Tools!
- ✓ Get Your First 100 Followers on Pinterest in 14-Days

### Get it here...

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We'll Continue to Deliver For You...

John has been in business **for over 20 years** and I've been in business for 9 years now...

Our success is directly related to yours that's why we have had such staying power and why you will not be alone in your journey to a more profitable business.

Invest here... <u>http://RealFastPinterest.com/kathleen</u>

## <u>John's Accomplishments</u>

Took Deepak Chopra from a vanity press author to being on the New York Times bestseller list eight times.



Go to <a href="http://RealFastPinterest.com/kathleen">http://RealFastPinterest.com/kathleen</a>

### More Raves for John...



 "Kremer is the go-to guy for marketing books. John Kremer's book on marketing books is the bible of the industry. Not only are Kremer's tips and resources excellent for promoting books, but you can use many of the techniques and strategies for promoting a variety of other goods and services. Highly recommended!"

— Joel Comm, **New York Times Bestselling** author, The AdSense Code: What Google Never Told You About Making Money with AdSense

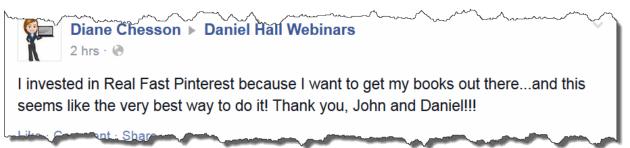
## Grab this special deal which expires September 28,

2014 at http://www.realfastpinterest.com/kathleen

# Here's What Folks Are Saying About Why They Invested and Why You Should Too...



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Kim Smith > Daniel Hall Webinars

I invested in Real Fast Pinterest because I can market my digital magazine and have been wanting to learn pinterest marketing for promoting my sites and books. Also I know Daniel knows and practices what hes teaching.

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